
Curriculum Vitae

Eugene Barilo von Reisberg, M.A.

**3 / 52 Balaclava Road
St Kilda East VIC 3183**

(m) 0409 409 239 (e) vonreisberg@gmail.com

Professional History & Principal Positions Held:

From January 2005 to Present:

Director, BvR Arts Management, St Kilda East, Melbourne

Specialising in the provision of curatorial, consulting, marketing, project, business, and financial management to a broad range of art and entertainment organisations and individuals, including:

- Freelance Curatorial and Project Management (including curating and co-ordinating of over 50 exhibitions, art auctions, and art prizes in public and commercial galleries as well as alternative art spaces; and including management and co-ordination of the relevant HR & staffing requirements, marketing, finances, support services, etc.)
- Research and Writing (project specific & general research; written articles for exhibition catalogues and art publications; copywriting for press releases and media alerts; etc.)
- Collection Management (including registration, cataloguing, research, and digital photography of artworks; art handling; co-ordination of framing, and conservation as required; insurance and valuation research, etc.)
- Marketing & PR (strategic management of PR and marketing; marketing and general brand-awareness events; management and coordination of advertising and marketing campaigns; copywriting; marketing brochures; compilation of newsletters; event management; event-specific and general brand development and marketing; etc.)
- Advocacy and Lobbying (drafting of advocacy and lobbying documents for non-profit and community-based organisations; research and drafting of funding proposals; management of relevant government, media and stakeholder relationships, etc)
- Business Administration (stakeholder liaison & communication; office documentation and reporting; Staff and HR management and support; supply, resource, and support services management; database & record management - FileMaker Pro 9; Cardbox 3.0; PegBoard; MS Word, Excel, etc.)

- Financial Management and Bookkeeping (M.Y.O.B. and spread-sheeting; G.S.T., B.A.S., accounts payable and receivable; issuing of invoices and statements; all financial transactions; financial reporting; drawing up budgets etc)

August 1998 to December 2007:

**Manager Exhibitions and Marketing
Charles Nodrum Gallery, Richmond, Melbourne**

- Project and Exhibitions Management (project management and coordination of exhibitions; co-ordination and staff management; production of exhibition-specific and general brochures and invitations; co-ordination of incoming and outgoing freight; installation and demount of artworks; co-ordination of opening night functions and associated exhibition events; organising food & beverage, models & waiting staff for previews; etc.)
- Marketing & PR (strategic management of PR and marketing; management and coordination of advertising and marketing campaigns; copywriting; marketing brochures and / or newsletters; event management; exhibition-specific and brand marketing; etc.)
- Collection Management (including registration, cataloguing, research, and digital photography of artworks; art handling; co-ordination of framing, and conservation as required; insurance and valuation research, etc.)
- Research and Writing (project and exhibition specific research; exhibition history research; written articles for exhibition catalogues and / or sales publications, etc.)
- Business and Office Administration (Executive-level Personal Assistant to the Director; client liaison & communication; office documentation and reporting; Staff and RH management and support; supply, resource, and support services management; database & record management - FileMaker Pro 9; Cardbox 3.0; MS Word, Excel, etc.)
- Bookkeeping (M.Y.O.B. and spread-sheeting; G.S.T., B.A.S., accounts payable and receivable; issuing of invoices and statements; all financial transactions and payment methods; financial reporting; drawing up budgets etc)
- Sales (gallery floor and stock room sales; phone sales and marketing; the research and drafting of sales submissions; strategic development and implementation of sales ideas and strategies, etc.)

August 1997 – August 1998

Information & Marketing Officer National Gallery of Victoria, Melbourne

- Front-of-House Visitor and Information Services (visitor and staff liaison & communication; maintenance and co-ordination of exhibition-specific and general information services over the counter, via the phone, mail or e-mail; co-ordination of groups visits and special events; management of event and visitor bookings; provision of specialist information on the NGV collections, special exhibitions, public programmes, public access and facilities available in several languages as indicated above; co-ordination, update and maintenance of information on local and international artists, art movements, galleries, exhibitions and publication within and outside the NGV; co-ordination, update and maintenance of internet links with the galleries, libraries and various art establishments around the world, etc)
- Office Administration (interdepartmental liaison and information services; interdepartmental curatorial, administrative and marketing support; documentation and reporting; provision of archival, phone and internet research assistance; supply, resource, and support services management; database & record management; operation of phone, intercom and public announcement systems; public safety and security responsibilities; further miscellaneous in-house duties; MS Word, Excel, general email, etc.)
- Marketing Support & Assistance to the NGV Membership Services & Public Programs Department (Co-ordination of visitors' feedback & market research; data collection; general visitors' statistics, general reporting and administrative assistance, etc)

April 1997 – August 1997

Research Advisor & Sales Consultant, Fabergé Australia, Southbank, Melbourne

- Sales (Assistance in setting up the boutique; floor and store room sales; Customer relations and advisory services; Business transactions, end of the shift reconciliations, till balance; general in-house duties (i.e. stock control, wrapping etc))
- Office Administration (PA to MD; client liaison & communication; office documentation and reporting; supply, resource, and support services management, etc.)
- Fabergé-specific Research and Writing (including provenance and history research; information & product knowledge information sheets for the staff & clients, etc.)

March 1993 – May 1997

Administration & Auction Room Assistant Sotheby's Fine & Decorative Art Auctioneers, Armadale, Melbourne

- Auction Room Assistance (Customer services; Handling of customer enquiries; Assistance during viewings, auctions and collections; Consultations with dealers and collectors; setting up / dismantling of viewings, auctions and exhibitions of paintings, fine & decorative arts, jewellery, antique & period furniture; stock display, supervision and maintenance; supervision of wrapping & packaging; co-ordination of shipping and courier services;
- Office Administration (Assistance to Directors (correspondence, customer relations etc); client liaison & communication; office documentation and reporting; supply, resource, and support services management; database & record management; reception relief & switchboard operations (Commander); secretarial work, including typing, word processing, faxing, photocopying, MS Word, Excel, etc.)
- Curatorial and exhibition assistance (assistance with management and coordination of exhibition-specific advertising and marketing campaigns; exhibition brochures and invitations; co-ordination of incoming and outgoing freight; installation and demount of artworks; co-ordination of opening night functions and associated exhibition events; organising food & beverage, models & waiting staff for previews; art handling, assistance in framing and general conservation exhibition sales, etc.)

June 1987 – August 1988

Administration and Research Assistant The State Hermitage and Winter Palace, St Petersburg, Russia

- Tour Guide (Guided tours for under 16 visitors in Ukrainian, Russian & German;
- Academic Cataloguing, Research and Writing (Cataloguing & Research Assistance to the Directors & full-time staff; archival provenance and exhibition history research; written articles for exhibition catalogues, in-house leaflets, and promotional publications)
- Office Administration (documentation and reporting; supply, resource, and support services management; Promotional work via the phone and mail targeting primary, secondary and TAFE colleges state-wide; database & record management, miscellaneous secretarial duties; Assistance in management of mailing lists, visitors' books etc)
- Art Handling (Participating in setting up / dismantling of permanent & touring local and international exhibition of paintings, fine & decorative arts; Assistance in arrangement of displays and interior decorations General conservation, polishing & cleaning, etc)

August 1985 – April 1989

**Administration and Research Assistant
State Museum of Russian Art, Kiev, Ukraine**

- Tour Guide (Guided tours for under 16 visitors in Ukrainian, Russian & German;
- Academic Cataloguing, Research and Writing (Cataloguing & Research Assistance to the Directors & full-time staff; archival provenance and exhibition history research; written articles for exhibition catalogues, in-house leaflets, and promotional publications)
- Office Administration (documentation and reporting; supply, resource, and support services management; Promotional work via the phone and mail targeting primary, secondary and TAFE colleges state-wide; database & record management, miscellaneous secretarial duties; Assistance in management of mailing lists, visitors' books etc)
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Tertiary Qualifications:

March 2008 – November 2009:

Master of Arts, the University of Melbourne

Major Study: Research Thesis: *Tradition and Innovation:
Official Portraits of Queen Victoria and Prince Albert*
(thesis supervisor: Dr Alison Inglis)

1992 - 1996

Bachelor of Arts (1994)

Bachelor of Arts Honours (1996)

La Trobe University, Melbourne

Major Study: History & Theory of Arts
Principal Areas of Study: 19th & 20th Century Art & Culture, Australian Art,
Contemporary Art, Colour Theory & Marketing
BA Hons Thesis: *Image of Saint Sebastian in 19th Century French Art*

Important Publications:

I am an internationally recognised expert on paintings by Franz Xaver Winterhalter (1805-1873); and I have produced the following research publication on the artist:

Barilo von Reisberg, Eugene. *Franz Xaver Winterhalter (1805-1873): Catalogue Raisonné*, Melbourne: BvR Arts Management, 2007.